IDScan.net

Case Study

Denver Players Club

Gentlemen's club uses ID scanning to Keep guests safe and improve relations with law enforcement

Why Scan IDs At Gentlemen's Clubs?

Players Club in Denver, Colorado is one of the state's premier nightclubs. With long opening hours and thousands of guests on busy nights, keeping the team safe and staying in compliance is always top of mind for the Players Club team.

Adding A New Tool To The Bouncer Arsenal

Denver Players Club has always taken security seriously, but advances in fake ID technology were fooling even their most seasoned bouncers. They wanted to be proactive about fake IDs. So they went looking for a scanning and fake ID detection system.

The club implemented VeriScan in 2016, using E-Seek M260's for scanning and ID parsing. They immediately saw an uptick in the percentage of fake IDs that were detected. They also noticed a decrease in incidents at the club entrance - the mere presence of a digital ID scanner was helping to deter troublemakers and streamline the checkin process for their bouncers.

All Denver Players Club scanners syncs with their centralized visitor management system, Veriscan. The VeriScan authentication engine is purpose built for detecting fake IDs. It uses AI to perform more than 100 checks for known fake ID "tells."

In addition to scanning and age verification, VeriScan performs ID parsing, taking fields stored in the barcode and converting them to readable data, which is quickly aggregated with 100% accuracy. This is matched with the image on the ID to create an easily searchable guest profile.

Key Security Benefits of ID Authentication

- Catch the highest percentage of fake and suspicious IDs

- Simultaneously capture and read data from the front and the back of the ID

- Stop previously banned patrons from entering the nightclub

- Prevent chargebacks by regretful patrons

- Easily peruse visuals of patrons in the event of an on-site incident.

Benefits of VeriScan

PLAYERS *Club**

"In our industry you are always one incident or lawsuit away from being closed. So access to information on our guests - and fast - is crucial. Our system allows us to stay safe and build a strong relationship with local law enforcement."
Players Club General Manager

An added benefit for Players Club is the ability to dispute chargebacks. ID scanning means that the club has a record of every individual who visits the premises, so when patrons attempt to dispute credit card charges, Players Club has proof of who was on-site, and when they arrived.

Outcome

ID scanning and visitor management has had life-saving consequences for Players Club. In the aftermath of a shooting outside their venue, the team was able to quickly review the visitors from that night, identify the suspect, and provide law enforcement with the man's ID information, leading to a quick arrest. They were even able to sync up his ID scan with their surveillance system to provide immediate video evidence.

Players Club plans to upgrade their ID scanning systems again this year to catch more fakes, and increase the amount of information stored about each guest. This will further increase club safety, and ensure they are able to work with law enforcement again in the event of any future incidents.

Players Club Requirements

- Read 2D barcodes from physical and digital copies of US government IDs

- Extremely durable for high volume use

- Works in low light environments

- Performs ID checks on both sides of the ID, including front/back matching

- Provides demographic information on nightclub patrons

- Syncs to centralized database which can be reviewed by back-office staff

- Captures images on the ID for easy, visual guest lookup

IDScan.net's Solutions for Bars & Nightclubs

Enhance your bar or club's guest experience and security, keep out underage patrons – with best-in-class ID scanners for bars. Demand the best. Your age verification software and ID scanners should be able to support your bar or nightclub's needs. Our ID scanners for bars enable nightclubs, bars, and gentleman's clubs to provide an enriched experience for clientele, while ensuring underage and banned patrons are quickly and easily spotted and deterred at the door. Venues all sizes rely on IDScan.net's ID scanners for bars and nightclubs to stay safe, deter troublemakers, and remain compliant with age restrictions. Our advanced age verification software, VeriScan, can be configured to catch up to 95% of fake and suspicious IDs.